



HOW TO CARE FOR PET GREENS® CAT GRASS®

UPON RECEIPT:

Place Cat Grass pots in the plastic watering tray and water the plants by pouring about an inch of water into the trays. Place in a well-lighted area to “green-up” the Cat Grass, as it can become pale after two days in the shipping box.



Ongoing Maintenance: Water Cat Grass about **twice a week**. Make sure the soil stays moist but **do not let the Cat Grass stand in water – drain after one hour**. Use the plastic display trays to water the Cat Grass from the bottom. Over-watering can lead to mold growth, gnats, etc.

Light/Ventilation: Cat Grass needs **sufficient light to maintain its healthy, green look**. Do not place live Cat Grass on lower shelves where there is often insufficient light. Make sure the Cat Grass is well ventilated to help prevent mold.

Refrigeration: If available, rotate the containers of Cat Grass into the refrigerator to extend their shelf life. This is also a remedy for gnats, should they appear.

Clipping: Cat Grass should be **2-4 inches in height**. You should clip the Cat Grass to maintain a good appearance. Give the clippings to the in-store animals as a special treat!

Shelf life: Typical shelf life for Cat Grass is **approximately 2 weeks**. Cat Grass is perishable and cannot be replanted. Shelf life will vary depending on the weather and how the product is maintained in the store.

Organic Growing: Our Pet Greens Live Cat Grass® is 100% certified organic. **DO NOT spray Cat Grass with any pesticides for any reason.**

ISSUE: Mold

Sometimes a harmless mold called Rhizopus may appear on our live Cat Grass. While it is unsightly, it is harmless to animals. If the mold is minimal (white or grey and spidery in appearance), you can simply rinse it out of the Cat Grass and place the containers in a well ventilated area to avoid a recurrence. If the Cat Grass arrives with black mold it is beyond the “rinseable” stage and should be discarded; contact us for reship or credit.

ISSUE: Gnats

Gnats are naturally attracted to the moisture on Cat Grass. Gnats are not inherent to Cat Grass but they may occasionally appear on or around the product. If you have refrigeration, place the Cat Grass containers in the fridge overnight. This should eliminate the gnats. If the problem persists or you do not have refrigeration, please discard infested product.



Bell Rock Growers, Inc. | San Marcos, CA 92069
Questions? Contact us at orders@petgreens.com
888.943.2847 | www.petgreens.com



HOW TO CARE FOR PET GREENS® CATNIP

UPON RECEIPT:

Place Live Catnip pots in the plastic watering tray and water the plants by pouring about an inch of water into the trays. Provide good light and ventilation to help the plants recover from two days in the shipping box.



Ongoing Maintenance: Water catnip about twice a week. Make sure the soil stays moist but **do not let the catnip stand in water – drain after one hour**. Use the plastic display trays to water the catnip from the bottom. Do not overwater.

Pruning: Catnip should be tight and compact in form. **Pinch back the catnip** as needed to maintain a good store appearance. Give the clippings to the in-store cats to enjoy!

Light: Catnip needs sufficient light to maintain its natural healthy green look. **Do not place live catnip on lower shelves** with insufficient light.

Shelf Life: With proper in-store care, **catnip can last several months**.

Why buy dry when you can get live? Pet Greens Live Catnip is the strongest, most aromatic catnip available.

Our premium quality catnip can be repotted for a continuous supply of fresh catnip. Catnip is safe and non-addictive, and stimulates exercise and play.

Did You Know? Cats respond to catnip differently. About 20% of cats do not respond to the natural chemical in catnip called Nepetalactone.

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CUSTOMER FAQs: CAT GRASS

What is Cat Grass?

Cat Grass is Certified Organic Cereal Grass.

And actually, it's not "grass" at all - it is a seed sprout, similar to bean sprouts. Cereal grasses like wheat, oat, rye and barley contain NO GLUTEN and provide excellent green nutrition for your pets: they are high in protein and are one of the richest sources of chlorophyll on the planet!

How do I care for my Cat Grass?

The main things to keep in mind are **water** (set the pot in a shallow bowl or tray of water for about an hour, twice a week) and **light** (indirect sunlight only, please – they burn easily!)

How long will my Cat Grass plant last?

The average life span of Cat Grass is about **2 to 3 weeks**, depending on a variety of factors like the temperature, humidity, etc. The good news is, there are things you can do to extend the life, like refrigerating the plant when your pet is napping.

Why does my pet crave grass?

Many experts believe that before animals were domesticated, **greens were part of their daily diet**, consumed from the digestive tract of the prey animals they hunted.

Why is Cat Grass better than outdoor grasses?

First of all, not being actual "grass," **Cat Grass contains many nutrients that lawn grass does not**. Secondly, consider the ick factor of outdoor grass: we spray all sorts of nasty chemicals on it, and LOTS of animals just love to pee & poop on it!

How much Cat Grass can I feed to my pet?

If your pet is not used to eating Cat Grass, **it's a really good idea to start them off with just a little bit at a time**.

One of the beneficial properties of cereal grass is the "digestive cleansing" that results from the fiber it contains. Li'l Pets should be given clippings instead of access to the entire pot, as sometimes they don't know when to stop! It's best to follow a veterinarian's recommendation for your specific pet.

CUSTOMER FAQs: CATNIP

What is Live Catnip?

The species we grow is *Nepeta cataria*, a member of the **mint family**. Live Catnip is the strongest, most potent form of Catnip available.

How do I care for my Live Catnip?

All it needs is **a bit of water twice a week and moderate sunlight**. If the stems start looking a bit leggy, just pinch them off and present them to the resident cat(s), and your Live Catnip will grow back fuller and lusher than ever. **Your Catnip can even be transplanted** into a larger pot, or outdoors, for a continuous supply of fresh, yummy 'nip for your kitties.

Is Live Catnip addictive?

Scientists say no – **it's safe and non-addictive** so you can let your cats enjoy as much as they want.

How much Live Catnip can I give to my cat?

Typically one would **pinch off a sprig at a time** for their cat, but giving more isn't harmful.

Is it okay if my cat actually eats the Live Catnip?

Yes, it's fine. We don't use any harmful chemicals on our Live Catnip so **it's perfectly safe to eat**.

Do all cats like Live Catnip?

Sadly, no. **About 20% of cats just don't get a "kick" from Catnip** (in science speak, they don't carry the gene that lets them react to it.) Also, most of the time young kittens don't seem to care for it – you won't usually see them take an interest in Catnip until they're about four or five months old.

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KEY SELLING POINTS



- Improves pets' quality of life by providing fresh, **healthy greens** indoors. Cereal grasses are known for their juicy, textured blades and sweet, earthy flavors.
- **Helps curb pets' appetite for potentially dangerous houseplants and harsh outdoor grasses**, and contains valuable veggie fiber for healthy digestion.
- Pet Greens Cat Grass is a **certified organic, gluten-free treat for all pets**: cats, dogs, birds, reptiles and small animals can all benefit from the power of wheatgrass and other cereal grasses.
- Pet Greens Live Catnip is **the most potent form of catnip available**, and stimulates exercise and appetite in many cats.
- Pet Greens Treats are infused with wheatgrass, kale and spinach to satisfy a pet's natural craving for greens

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