



BELLROCK GROWERS

NEWS RELEASE

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Share Your Pet Story – Be Eligible for a Year’s Supply of Pet Greens® Treats and \$1000 Pet Charity Donation

*Bell Rock Growers invites you to share a short story with photos or a video showing off your dog or cat’s talents and favorite *Pet Greens* products*

SAN DIEGO, Calif. (July 12, 2010) – Calling all Pet Greens® fans! Bell Rock Growers, the pioneer grower and supplier of green nutrition products for pets, is searching the nation for the most talented and entertaining dogs and cats Powered with Green Nutrition®!

You’re invited to share a short story with photos or a video showing off your dog or cat’s talents, hobbies and favorite activities – or let them tell their own stories. Top entries will earn your pet a year’s supply of Pet Greens Treats and a spotlight feature online. If your dog or cat story is selected as a SuperStar, Bell Rock Growers will donate \$1,000 to the pet charity of your choice.

“Over the years, we’ve met some pretty cool cats and dogs that go totally wild over Pet Greens,” says Bell Rock Growers Co-Founder Catherine Hoffmann, who started the family-owned and –operated farm with Marty Walls in 1996. “Now it’s time to showcase our biggest fans and share the rewards with the people lucky enough to know them.”

Bell Rock Growers has helped thousands of pets nationwide get their greens on with nutrient-rich wheat grass and catnip products. Wheat grass is one of the finest sources of antioxidant vitamins, minerals and other nutrients for cats, dogs, birds, reptiles and small animals. For dogs and cats, Pet Greens provide safe alternatives to potentially harmful household plants and chemically-treated outside grasses.

Now that’s a lot to be excited about! So grab your Pet Greens and cameras and tell us your story! Each submission should include one of the following topics:

- Your pet’s favorite Bell Rock Growers product and why
- Why healthy Pet Greens are important to you
- How you heard about Bell Rock Growers Green Nutrition for pets

For more information and to upload your entry, visit www.bellrockgrowers.com.

:: About Bell Rock Growers

Based in San Marcos, Calif., Bell Rock Growers is a certified organic grower of live wheat grass and the pioneer supplier of green nutrition products for pets. The company’s complete line of products Powered with Green Nutrition® include: certified organic Pet Greens® Live Pet Grass®; eight varieties of Pet Greens dog and cat treats made with wheat grass; certified organic Pet Greens Garden self-grow wheat grass kits; earth-friendly, therapeutic Pet Greens Grooming Line made with wheat grass and oatmeal; Pet Greens Live Catnip; and Pet Greens premium dried Catnip Buds. For more information, visit www.bellrockgrowers.com.

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